

Station WPMY-TV PITTSBURGH, PA
Advertiser () POLITICAL ISSUE GROU
Product DCCC
Estimate# 1192
Buyer Maura Gilroy
Phone#
Fax#

Agency () GREAT AMERICAN MEDIA
1010 WISCONSIN AVE NW, SUITE 800
WASHINGTON, DC 20007
Agency C/P1/P2/E 11/14/1192
Flight Dates 10/30/2012 - 11/06/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () KATHRYN SARDINSKY

Salesperson Phone# 202-955-5342
Salesperson FAX#

--- CONTRACT COMMENT ---

DEMOCRATIC CONGRESSIONAL CAMPAIGN COMMITTEE *****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

PLS SEE LNS 5 AND 6 FOR PRG CHGS.
THANKS,
ANDREW

Ln	Dates	Time	Program	Len	Rate	Day	Spots/Week	# of Weeks	Total Spots	Total Cost
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1	10/30-11/05	3P-330P	JUDGE ALEX	:30	\$75.00	TU-F,M	2	1	2	\$150.00
2	10/30-11/05	330P-4P	JUDGE ALEX	:30	\$75.00	TU-F,M	2	1	2	\$150.00
3	11/05-11/05	8P-9P	LAW & ORDER: SVU	:30	\$300.00	M	1	1	1	\$300.00
4	11/05-11/05	9P-10P	LAW & ORDER: SVU	:30	\$300.00	M	1	1	1	\$300.00
*5	10/31-10/31	9P-10P	BURN NOTICE	:30	\$200.00	W	1	1	1	\$200.00
		Station Remark: V2 PLS CHG PRG TO NUMBERS 1X 10/31 STP @ NCIR.								
*6	11/01-11/01	8P-9P	WITHOUT A TRACE	:30	\$200.00	TH	1	1	1	\$200.00
		Station Remark: V2 PLS CHG PRG TO WHITE COLLAR 1X 11/1 STP @ NCIR.								
7	10/30-11/05	10P-11P	NEWS	:30	\$275.00	TU-M	1	1	1	\$275.00

---REPORT TOTALS---

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Report Totals: 9 / \$1,575.00

---SALES MONTHLY TOTALS---

Nov 12: 9 / \$1,575.00

Sales Totals: 9 / \$1,575.00

Station Totals: 9 / \$1,575.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$157,500	CABL	0%	KDKA	35%	UNKN	0%	WNPA	1%	WPGH	10%
		WPMY	1%	WPXI	30%	WTAE	23%				

Books null

Demos RA35+